

SUA

SERGE LOUIS ALVAREZ
PARIS

PROFESSIONAL
MAKE UP

CATALOGUE 2017/2018 MAKE UP / ACCESSOIRES / SOINS
CATALOGUE 2017/2018 MAKE UP / ACCESSORIES / SKINCARE



35\$

Pre-make up base Skin primer

BEST SELLER

A key make up step recommended by our make up artists.
 Moisturizes* the skin and stabilizes the complexion. Long-lasting make up.

41002 Green : conceals rednesses, ideal for blotchy skins.
 41003 Neutral : lightens & smoothes the complexion of all skin types.
 41004 White : light revealing, ideal for wedding make up.
 41007 Peach-apricot : "healthy glow" effect, revives the radiance of dull, tired and matte skins.

Capacity
 30ml

Green 410 02 Neutral 410 03 White 410 04 Peach-Apricot 410 07



Within the limits of available stocks



X

Pre-make up base Skin Primer 150ml

NEW

A key make up step recommended by our make up artists.
 Moisturizes* the skin and stabilizes the complexion. Long-lasting make up.

941003 Neutral
 Lightens & smoothes the complexion of all skin types.
 Apply on a perfectly cleansed skin before the foundation with a pre-cut or a beveled SLA Paris sponge, by smoothing upward motions from the inside to the outside of the face.
 Apply on the entire face, contours, eyelid & lips.
 Tap with the sponge on dehydrated areas.

Capacity
 150ml

Neutral
 9410
 03



Now pack available from October 2017



35\$

Ever Glow Skin Primer **NEW**

Prepares your skin and offers a subtle glow to the complexion in a single gesture!
 Extends your make up.

Its fluid, aerial texture with pearlescent radiance facilitates its application. It also help to prolong its long lasting effect for a radiant complexion throughout the day. Its formula, enriched with moisturizing* active ingredients and light diffusers, leaves the skin looking smooth and radiant. A new gesture to adopt in your morning routine for a superb look! To be applied underneath the foundation.

Capacity
 30ml

Pearl 415 01 Golden 415 02



Available from November 2017



45\$

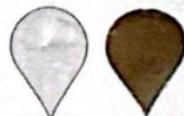
Make up studio finish Skin Primer **BEST SELLER**

Make up artists' favorite smoothing and mattifying complexion primer.
 Stabilizes and ensures a long-lasting make up.

Apply before the foundation in small amount around the eyes, the mouth and the face.
 Insist around the middle area for a mattifying effect.

Capacity
 30ml

Transparent 710 01 Natural tan 710 07



Colors and pictures are shown for illustration purposes only



STEP 01

Log in and order on line



Studio finish fixing base Skin Primer

Essential for a perfect and long-lasting make up.
Fixes, stabilizes and intensifies the make up.
Smoothing & mattifying effect.

An extremely soft, silky & comfortable texture, easy to apply.
The essential product to improve the make up hold and intensify your make up (eyeshadow, nacres, etc.)
Apply with SLA Paris brush n°8 before the make up

Capacity
5g

Transparent
710
10



Plump It Lip Balm NEW

Prepares yours lips for make up.
A real treatment that plumps and protects the lips.

It is rich in moisturizing* and nourishing ingredients. This lip primer smoothes and softens the lips instantly. Its unctuous natural formula, enriched with vitamin E, is a real treatment for the lips. The result is a soft and plump mouth, ready for a uniform make up application. The lipstick will no longer dry out guaranteeing a perfect result under all circumstances.
It can be used alone or as a first layer before lipstick. Apply it on the lips as a base before working on the complexion. This technique will allow the product to nourish the lips before the lipstick application.

Capacity
3,5g

Transparent
200
01



Available from October 2017



BB Glow complexion enhancer SPF20 NEW

The patented active Lumina-skin® BB GLOW enriched with vitamin E is the perfect formula for a product combining both make up and care actions. It combines moisturizing and antioxidant actions with a SPF 20 sunscreen for a beautifying result.

This BB Cream brightens and instantly revives the radiance of the skin and provides a natural ultra glowy complexion without a make up effect.

Its two universal shades Light and Golden adapt themselves to every skin tone for an airy, velvety and natural finish.

Its perfecting and beautifying properties offer a uniform & flawless fresh complexion result. Apply evenly on your face using the Pro Blender, the oval ProBrush 38 or the Serge Louis Alvarez foundation brush. For an even more matte and velvety result, apply the Fix Up powder.

Capacity
40ml

Light
450
01

Golden
450
02



FLUID FOUNDATION



Fluid foundation Perfect Glow

Water illuminating foundation.
"Second skin" effect.
Unified, fresh & radiant complexion.

Its moisturizing* formula, ultra light and comfortable, completely melts with the skin.
A "nude" skin effect which gives you a perfect finish for a natural radiant complexion.

Capacity
30ml

Natural porcelain 721 01 Golden porcelain 721 02 Pink porcelain 721 03 Natural beige 721 04 Golden beige 721 05 Pink beige 721 06 Natural tan 721 07 Golden tan 721 08 Pink tan 721 09 Cinnamon 721 10 Brown 721 11 Ebony 721 12



NEW SHADES

NEW SHADES

New shades available from January 2018

Colors and pictures are shown for illustration purposes only



STEP 01 & 02
Prepare the skin & Unify the skin

COMPLEXION

Log in and order on line
www.sla-paris.com/shop

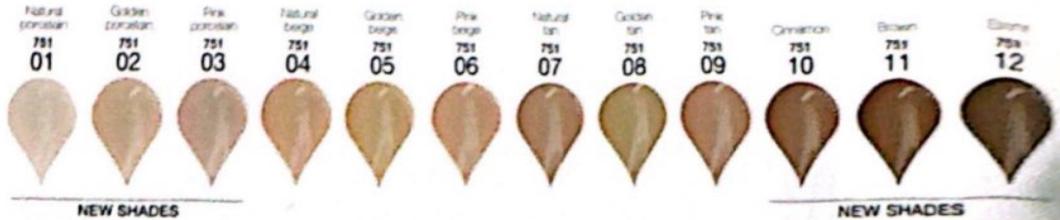


Photo foundation Perfect Glow **BEST SELLER**

Long-lasting radiant complexion.
Flawless coverage.
Skin enhancer.

An ultra-light revolutionary texture with silky touch which make your skin even more radiant.
A long-lasting matte effect without any transfer and an imperceptible covering.
A glowing complexion with no imperfection!

Capacity
30ml



New shades available from January 2015



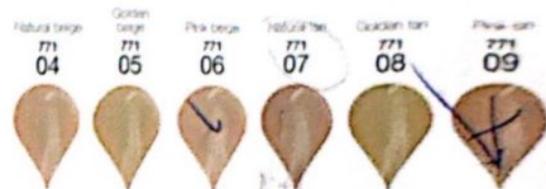
Ultimate cover Radiance foundation Perfect Glow

High coverage and ultra pigmented foundation.
A radiant complexion with zero defects.

NEW

Its formula, enriched in waterproof actives, conceals all imperfections. The result is a unified and luminous complexion all day, without retouching or transfer. Its silky, ultra pigmented texture with a matte velvet finish leaves your skin comfortable, smooth and soft. A perfect professional make up for a photo shoot.

Capacity
30ml



New shades available from November 2017

PERFECT COMPLEXION LESSON



1/ Choose the right foundation color (similar to your natural skin tone or slightly lighter)



2/ Apply starting with the forehead and degrade the foundation



3/ Underline the eye contour with the beveled sponge



4/ Apply a thin layer of foundation on the eyelid



5/ Work all parts of the face to unify the complexion

WET&DRY FOUNDATIONS

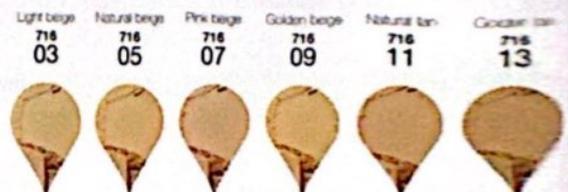


Wet&Dry "VHD" foundation

Ideal for a perfect complexion "Very High Definition".
A 2 in 1: foundation & compact powder

A unique & original micronized compact powder formula, which transforms into foundation upon contact with water. A double use to unify and enhance your complexion for a discrete result. Its elegant and modern box with sponge and mirror is the perfect ally for easy touch-ups during the day.

Capacity
10g



Colors and pictures are shown for illustration purposes only

Within the limits of available stocks

Unification of the superficial layers of the epidermis.



STEP 02
Unify complexion

COMPLEXION

Log in and order on line

www.sla-paris.com/shop



Matte finish Supercake foundation **NEW**

Long lasting compact foundation with intense coverage. Ideal for professional make up in TV and photo shootings.

This creamy foundation offers a perfect coverage for a matte & defect-free complexion. Its smooth and creamy cake texture fades easily and blends evenly with the skin. It camouflages the imperfections for a unified and luminous complexion. Apply with a damp sponge for optimum results.

Capacity
10g



Discover our new range in January 2018

CONCEALERS



New
Corrective concealer Perfect Glow **BEST SELLER**

Perfect correction. Discrete coverage. Enhanced & luminous look.

Its comfortable & light moisturizing* formula perfectly melts with SLA Paris foundations for a flawless & natural coverage. After applying SLA Paris primer & foundation, tap a small amount of concealer in the corner of dark circles, then shade it off to the ends of the circles with SLA Paris concealer brush #65. Finish by applying the concealer on the upper eyelid with SLA Paris concealers brush #70.

Capacity
8ml



New shades available from November 2017



Special corrective pencil

Ideal to reduce the appearance of every small imperfection (dark circles, little spots, rednesses, scars) and define the lip contour.

Apply directly on the skin with the pencil and fade off with the finger to blend it with the foundation.

Capacity
1,5g / 15cm



PERFECT COMPLEXION LESSON



1/ Choose the most suitable concealer (fluid: natural & light / compact: covering)



2/ Apply the concealer on the dark area



3/ Shade it off with the concealer brush #65



4/ Apply the concealer on the inner corner of the eye



5/ Shade off with concealer brush #65

*Moisturisation of the superficial layers of the epidermis.

Colors and pictures are shown for illustration purposes only



Illuminating complexion corrector

An instantaneous radiant complexion.
A 2 in 1 formula for a healthy glow effect: illuminates & corrects the complexion.

A concentrate of light for an instantaneous bright & even complexion. Its comfortable & long-lasting texture enables to correct imperfections, to shade off dark circles and to outline the lip curve for a sublimated complexion all day long. Gently tap on the area you want to illuminate with Serge Louis Akator brush #6 (and rednesskill, imperfections, dark circles, lips, cheeks, etc.)

Capacity
4g



5 cream color corrector palette **BEST SELLER**

The must-have palette for make up artists to correct every imperfection.
5 tones for a perfect correction.

A flexible, stable and covering texture which shades off perfectly on the skin. For a homogeneous application, use the concealer brush #66 on the area to correct and fade off by gently tapping with the beveled sponge.

Capacity
10g

9 500 07
5 cream correctors palette Light



NEW SHADES

9 500 08
5 cream color correctors palette



9 500 09
5 cream brown correctors palette



NEW SHADES

New shades available from January 2017



Green cake corrector

Hides small rednesses and rosacea
Easy to apply, stable & covering texture

Apply with concealer brush #66 on the imperfection and gently tap with the beveled sponge to fade off.

Capacity
4g



Apricot cake corrector

Hides and corrects blue circles
Easy to apply, stable & covering texture

Apply with concealer brush #66 on the imperfection and gently tap with the beveled sponge to fade off.

Capacity
4g



*Moisturization of the superficial layers of the epidermis.

Colors and pictures are shown for illustration purposes only.



STEP 03
Correct imperfections

COMPLEXION

Log in and order on line
www.sla-paris.com/shop



POWDER CORRECTORS

This contouring palette is perfect to sculpt and redefine facial contours. A micronized powder duo for a perfect long lasting contouring.

A duo of compact micronized powders with neutral colors that correct and reshape the facial volumes through a game of shadows and lights. Its ultra fine and soft texture provides a perfect long lasting result.

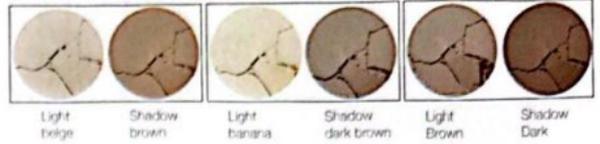
Capacity
2 x 6g

NEW

805 20
Palette 2 correctors
- Light skins -

805 21
Palette 2 correctors
- Medium/Olive skins -

805 24
Palette 2 correctors
- Dark skin -



Nouvelles teintes disponibles en Janvier 2018

PERFECT
COMPLEXION
LESSON



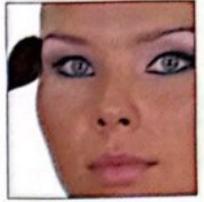
1/ Start with the light shade to enhance the face shape and create relief



2/ illuminate the forehead



3/ Shade off the light shade on the nose



4/ High light the temples



5/ And the chin



6/ Use the dark shade to create deep effect & refine the face shape



7/ Darken under the cheekbone to sculpt



8/ Redefine the oval of the face



Retractable contouring brush

This brush has been especially developed to create your most beautiful complexion make up.

The fuller tip of the brush has been especially developed to work on the contours of the face according to the contouring techniques with our powder formulas.

The flat tip of the brush has been especially created for a perfect & homogeneous application of our cream blushes.

899
35



Pro Brush Oval 32

The intermediate size of the PROBRUSH OVAL 32 is ideal for a perfect contouring!

This brush will enable you to sculpt and redefine perfectly the contours of your face with every powdered or creamy textures. It will guarantee you an outstanding luminous, melted and natural finish for a perfect complexion. The OVAL 32 will ensure you a melted and natural result for a fresh and flawless make up.

898
32

Colors and pictures are shown for illustration purposes only

STEP 03
Correct imperfections

COMPLEXION

Log in and order on line
www.sla-paris.com/shop



Fix Up Universal loose powder

BEST SELLER



The perfecting powder has a universal shade
Mattifies, fixes and unifies

N°2 best seller differ

This Fix UP powder "Universal powder" fixes, mattifies and unifies complexion without a shiny or material effect. Made of rice powder, this invisible, ultra soft and airy powder offers comfort to the skin while giving a soft touch impression. A matte and velvety finish for a radiant and natural complexion, just as baby skin. Its universal shade suits all skin tones and melts perfectly with the skin. Velvet puff included

Universal
702
90



Capacity
25g

Fix Up Universal Loose Powder refill



Ideal to refill your Fix Up powder box!
Economic & ecological format.

Capacity
25g

Universal
9712
90



Loose powder Vision 7 box

Ideal to mattify and fix the make up for an even complexion.
An ultra thin stable & light powder for a natural and discrete finish.

Apply with powder puff on oily areas for a mattifying effect and with the Powder brush No.30 on the chest areas to improve the foundation long-lasting finish. Does not dry out the skin. Velvet puff included



Capacity
25g

Matte shades

White 702 01 Diaphanous 702 02 Natural bright 702 03 Golden beige 702 04 Ivory 702 05 Tanned beige 702 06 Golden natural 702 07 Caramel 702 08 Amber 702 09 Brown 702 10

Iridescent shades

Indescent diaphanous 702 22 Indescent tanned beige 702 23



BEST SELLER

With the limits of available stock

Loose powder Vision 7 box filler

Ideal to refill your loose powder vision 7 box!
Economic & ecological format.

Capacity
25g

Matte shades

White 9712 01 Diaphanous 9712 02 Golden beige 9712 04 Ivory 9712 05 Golden natural 9712 07

Iridescent shades

Indescent diaphanous 9712 22 Indescent tanned beige 9712 23



Empty box

The economic & ecological refill system

Capacity
25g

Empty box
702
00



PERFECT COMPLEXION LESSON



1/ Take the powder with the puff & tap in on the palm of your hand



2/ Start by applying powder at the bottom of the face and gradually go up on the face



3/ Use a lighter or an indescent powder to uplift the cheekbones



4/ With the concealer brush #65 apply powder on the dark circles



5/ With the concealer brush #70 lightly apply powder on the eyelid

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COMPACT POWDERS

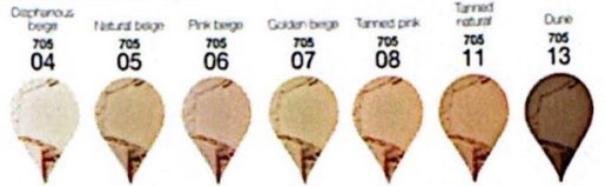


Compact powder

Ideal to naturally unify and mattify the complexion in a natural way.
Does not dry out the skin.

Elegant black box with puff and mirror.
Apply with the Powder brush No.30 to diffuse the color on the whole face.

Capacity
10g



blush



Bronzing powder Tan Glow

A must-have for a radiant complexion all year long!
Ultra natural & glowy. Immediate good-looking effect

Its delicate iridescent shades reproduce the nuances of the sun on your skin for an irresistible sun-kissed complexion. Its micronized and subtly scented formula is easy to shade off and offers a long-lasting comfort. It melts perfectly with the skin revealing a natural and delicate tan. Apply it all over your face with our PROBRUSH n°36 or our brush powder n°20 signed SLA Paris for a guaranteed healthy glow effect!

Capacity
11g

BEST SELLER



BLUSH & LUMINIZER



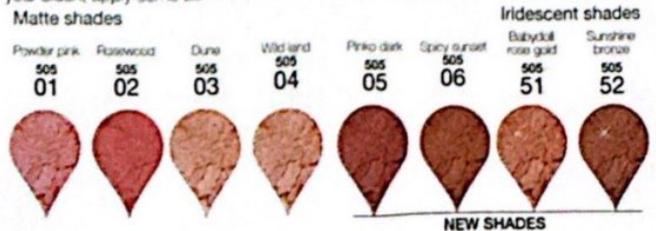
Blush Pink In Cheek

The must gesture for a perfect make up.
The blush that dresses the cheeks for a fresh and natural complexion.

As a real complexion booster, this blush will give you a fabulous and instantaneous healthy glow effect. Its ultra pigmented formula reveals intense colors! Tap the blush brush n°05 or Probrush n°36 and apply it on your cheekbones. It will harmonize with the rest of your face.

Professional tip: To add a glowy touch to your blush, apply some Luminizer Touch of Glow after the blush.

Capacity
6,5g

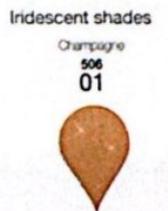


Luminizer touch of glow **BEST SELLER**

The glowy touch indispensable to perform the ultra trendy strobing.
The favorite luminizer of our Make up artists.

This micronized powder enriched with naces ensures you a very bright effect. With its easy-to-apply and long lasting texture, this luminizer blends perfectly, melting into the skin for a natural complexion. Apply it with small touches with the sculpting precision brush n°30 or Probrush n°36 on the areas you want to highlight (cheekbones, eyebrows, nose bridge, corner of the eyes, etc) for a perfect strobing.

Capacity
6,5g



Liquid luminizer get a glowy strobe effect **NEW**

The liquid luminizer is ideal to accomplish a perfect strobing, the ultimate make up trend.

Its fluid and subtly shiny formula, rich in light-reflecting pigments ensures an exquisite radiance that will catch everyone's attention. Its creamy texture enriched with jojoba oil and moisturizing ingredients* offers an optimal long-lasting comfort and skin protection ideal for winter.

Contenu
15 ml



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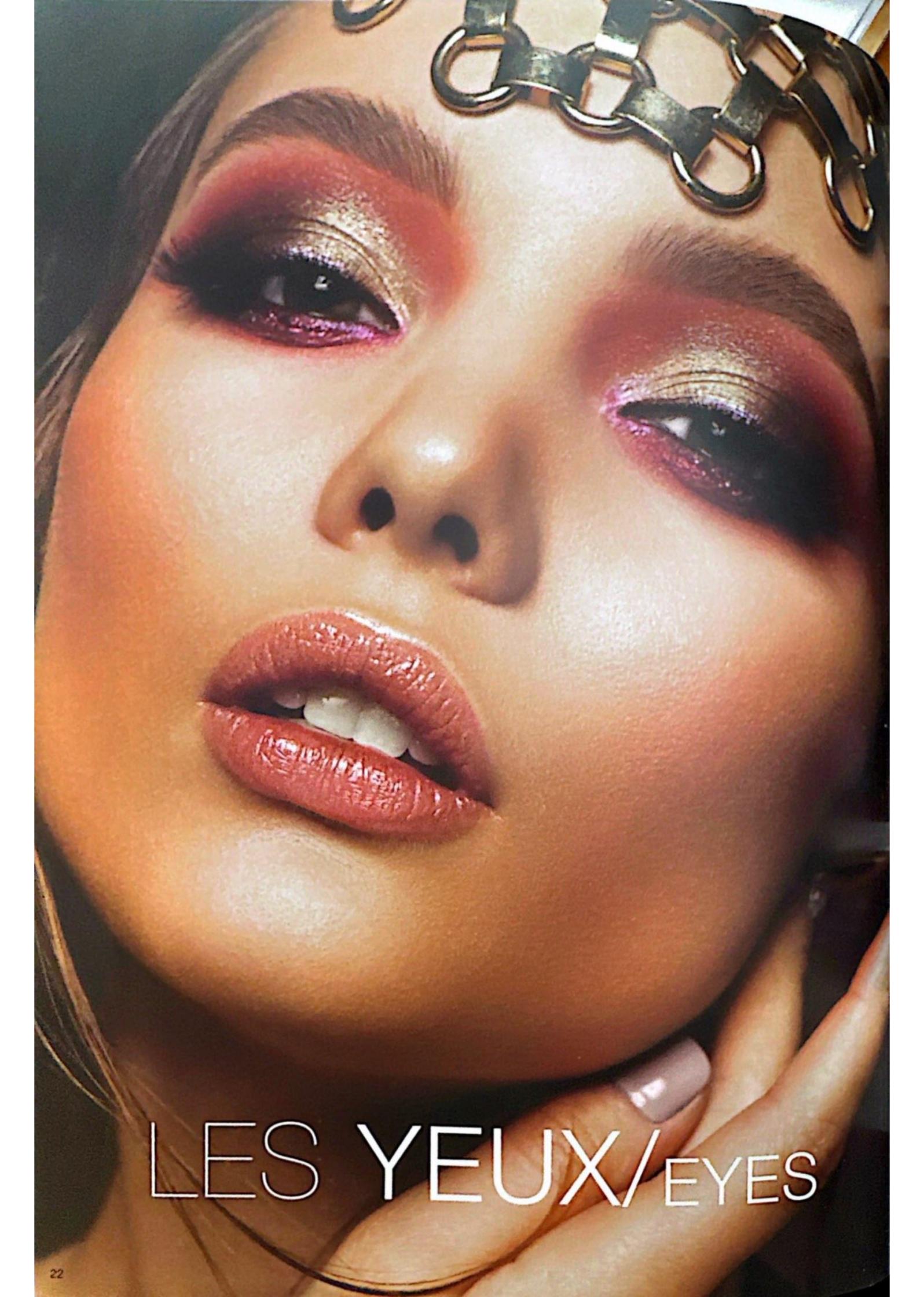
Available from November 2017



ÉTAPE 04 & 05
Fix, mattify & enhance

COMPLEXION

Log in and order on line
www.sla-paris.com/shop



LES YEUX/EYES

EYESHADOWS REFILLS

Micronized soft shadow refill diameter 35mm

A micronized texture, ultra thin and soft, its velvet touch and luminous color result stays perfect all day long.

The exclusive BLA Paris micronization process reduces the eyeshadow grains to 4 and 7 microns, meaning 10 times thinner than classic powders. With this process, the texture is easier to apply, has a silky finish and lasts longer on the eyes.

Ref. 799... : Capacity 2,5g

METALLIC EYESHADOWS NEW



Ref. 796
Metallic eyeshadows with
Autocolor Chroma 2017

Ref. 790... : Capacity 2,5g

SHINY / IRIDESCENT EYESHADOWS



Ref. 793
Shiny / iridescent eyeshadows
with the irides of double shades

MATTE EYESHADOWS



Color: 1811-1812-1813-1814-1815-1816-1817-1818-1819-1820-1821-1822-1823-1824-1825-1826-1827-1828-1829-1830-1831-1832-1833-1834-1835-1836-1837-1838-1839-1840-1841-1842-1843-1844-1845-1846-1847-1848-1849-1850-1851-1852-1853-1854-1855-1856-1857-1858-1859-1860-1861-1862-1863-1864-1865-1866-1867-1868-1869-1870-1871-1872-1873-1874-1875-1876-1877-1878-1879-1880-1881-1882-1883-1884-1885-1886-1887-1888-1889-1890-1891-1892-1893-1894-1895-1896-1897-1898-1899-1900-1901-1902-1903-1904-1905-1906-1907-1908-1909-1910-1911-1912-1913-1914-1915-1916-1917-1918-1919-1920-1921-1922-1923-1924-1925-1926-1927-1928-1929-1930-1931-1932-1933-1934-1935-1936-1937-1938-1939-1940-1941-1942-1943-1944-1945-1946-1947-1948-1949-1950-1951-1952-1953-1954-1955-1956-1957-1958-1959-1960-1961-1962-1963-1964-1965-1966-1967-1968-1969-1970-1971-1972-1973-1974-1975-1976-1977-1978-1979-1980-1981-1982-1983-1984-1985-1986-1987-1988-1989-1990-1991-1992-1993-1994-1995-1996-1997-1998-1999-2000



STEP 06
Harmonize the look

COMPOSED EYESHADOWS PALETTES

20 & 40 eyeshadows palette

Color combination specially created by our make up artists!
A refillable palette with MagnetGrip System / leather look, easily washable.
Combination of Serge Louis Alvarez ultra soft & micronized eyeshadows.



20 eyeshadows palette Mix harmony

Ideal to realize all types of beauty make up: day, night, party, evening, exams.

979 201 - Mix harmony

Capacity
50g/palette



20 Eyeshadows palette

20 eyeshadows palette Pro harmony

Ideal for artistic make up with highly pigmented and very covering textures.

979 204 - Pro harmony

Capacity
50g/palette



40 Eyeshadows palette

40 eyeshadows palette Mix harmony

Very complete, this palette is composed of many ultra pigmented and luminous colors, essential to realize all types of make up from the most natural to the most sophisticated.

979 40 - Mix harmony

Capacity
100g/palette

Colors and pictures are shown for illustration purposes only

PERFECT EYES LESSON



1/ Apply a light eyeshadow in the inner corner of the eye and on the brow bone with the Eyelid brush #603 eyelid



2/ Apply a more intense color in the outer corner of the eye and shade it off with the light color with Eyelid brush #606



3/ For a sophisticated effect, insist on the eyelid fold and shade off to the outside corner of the eye



4/ With the same color, insist on the lash line with the Beveled eyelid brush #654



5/ Intensify with a pencil and shade it off with the Beveled eyelid brush #654



20 PRO INTENSE BEST SELLER EYESHADOWS

A palette inspired by our make up artists to perform a professional and intense eye make up! Hyper pigmented colors to achieve both professional and artistic make up.

Capacity
50g/palette



STEP 06
Harmonize the look

THE EYES

Log in and order o

www.sla-paris.com/sh

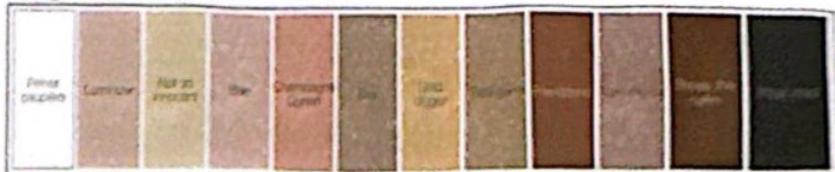
HOW TO 360° palette **NEW**

10 shades of iconic nude colors that will dress your eyes day and night.

This 360° palette also includes a fixing base, a luminizer and a double ended brush. They will become your best allies to get a professional make up and a versatile look.

The "How to lessons" will help you master step-by-step the professional gestures to achieve perfect and endless looks!

Capacity
12x1g



811
50



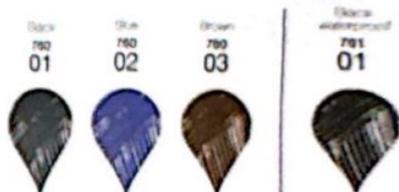
MASCARAS

Mascara Signature Keratin **BEST SELLER**

A deep and intense look.
Dense and multiplied eyelashes.

This protective and sheeing formula gives structure and volume to the eyelashes for an amazing curve. Its formula enriched with keratin, strengthens and protects the eyelashes against exterior aggressions. Its round and generous brush offers an extreme volume effect.

Capacity
8ml



Mascara R'Evolution

Extremely long eyelashes for a spectacular result.

This innovative formula enriched with elastin, honey extracts and dark pigments nourishes, protects, intensifies and strengthens the eyelashes. The elongating brush is made of elastomer fibers for an easy application. The eyelashes become thicker and longer.

Capacity
8ml

Mascara Oversize Fiber eye catcher **NEW**

XXL lashes for an ultra trendy babydoll look!

Its creamy and long-lasting formula dresses the eyelashes and clads them without freezing them. Its fibers offer extremely long lashes and thickens them for a flawless and captivating look all day long. Its 360° designer brush let you create the XXL effect with a simple gesture. The multi-directional hairs retain the formula to coat lashes one by one and dress them in a single gesture.

Capacity
11ml

Gift box Regard Signature **NEW**

The iconic look gift box trio SLA Paris in Limited Edition

The ideal gift box composed of eye essentials in full size.
Give yourself an intense & hypnotic look!

3 best-sellers sla paris (76001 - 10118 - 10401)
3 products in full size
1 EYE K-HOL PENCIL OFFERED!

804
67



STEP 07

Structure & Intensify the

THE EYES

Log in and order on line

www.sla-paris.com/shop



Intense carbon liner **NEW**

Create a chic & trendy glam look – long-lasting guaranteed.
Intensify your look without limits.
A 2 in 1 use: Liner & smoky

A 2 in 1 product: a precise effect or a smoky for endless different looks. For a "smoky" result, fade off the material on the eyelid using a lid brush SLA Paris. For a "Babydoll" result, draw a "line" on the lashes roots on the eyelid with a liner brush SLA Paris.

Capacity
5g

Carbon black
108
01



Eye liner cake pro

The make up artists' favorite liner!
An ultra pigmented black color for a precise and long-lasting line.
Its compact texture becomes creamy upon contact with water. Dries fast.

Humidify the Eyeliner brush No.65 and use it to apply the eyeliner.
It draws a thin and precise line with a long lasting result.

Capacity
4g

Noir
962
01



Eye liner profil

A simple move to draw a precise and intense line.

Its thin brush applicator draws a very thin and precise line. Its liquid formula dries very fast.
Draw a thin line on the lower lashline to intensify the look.

Capacity
4ml

Black
103
01



within the limits of available stock



Black freedom eye liner **BEST SELLER**

The ideal felt tip liner for an ultra precise and simple application!
Its waterproof formula offers a perfect and long-lasting result.
Ultra pigmented, it sublimates the look with an intense and deep black.

Draw a thin line on the lashline of the top eyelid and gently tap with the liner felt tip between the eye lashes to rise up the expression.

Contenu
1,2ml

Intense black
waterproof
104
01



PERFECT
EYE LINER
LESSON



1/ Humidify the cake pro liner with water



2/ Lift the eyelid to draw the line



3/ The move shall always go toward the center of the eyelid (inner corner towards center/ outer corner towards center)



4/ Finish the inner corner with the eye open

Colors and pictures are shown for illustrative purposes only

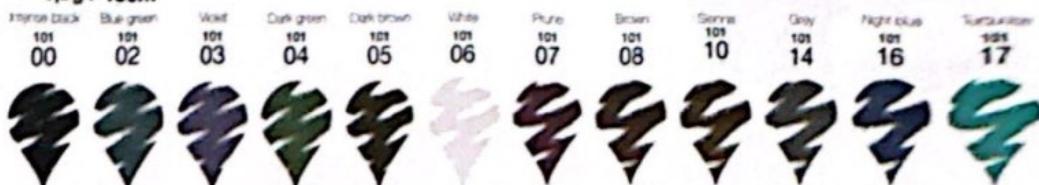


Dermographic eye pencil

A professional & ultra pigmented texture!
Draws a precise, intense & long-lasting line.
Soft and solid pencil lead, ideal for the eye contour.

For a long-lasting line, apply an eyeshadow on the pencil line with either beveled definition brush #54 or #56.
Use a similar color or a different one to create a contrasting effect.

Capacity
1,5g / 15cm



With the limits of available stock



Eye khol pencil

This ultra pigmented khol pencil reveals all the intensity of your expression!
Its soft and creamy lead is easy to shade off on the eye contour.
For a sophisticated and sensual make up.

The khol pencil can be applied in the mucous line of the eye.

Capacity
1,5g / 15cm



With the limits of available stock

EYEBROWS

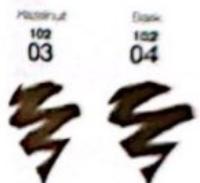


Wood like eyebrows corrector pencil **BEST SELLER**

The ideal tool for an enhanced and natural-looking eyebrows.
Its solid lead draws a thin, precise and long-lasting line for defined eyebrows.

Its integrated brush enables to work on the eyelashes for a perfect result.

Capacity
1,5g / 15cm



With the limits of available stock

Perfect eyebrow kit

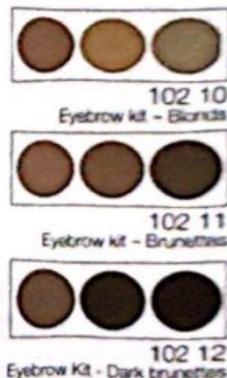
The perfect trio to redefine, color and fix the eyebrows all day long!
Ideal for a structured and full eyebrow line.

This kit contains:

- 1 modeling & fixing wax with waterproof pigment
- 2 natural color powders shadows to color the eyebrow
- 1 mini double-ended applicator (brush & applicator)
- 3 different eyebrows stencils to draw perfect eyebrows.

Apply the modeling wax into the stencil to structure and fix the eyebrow.
Then apply the powder shadow which corresponds to your hair color on the wax with the beveled applicator. Take off the stencil and brush your eyebrow with the eyebrow brush.

Eyebrows wax: 2,5g
Eyebrows shadows: 2x1,5g



STEP 07

Structure and intensify the look

THE EYES

Log in and order on line

www.sla-paris.com/shop

Sparkling nacres stardust



These soft and sparkling ultra thin star powder illuminate and give intensity to the look. Ensure an exceptional long-lasting brilliance and do not move on the eyelid fold. Their loose powder texture is composed with pure shimmering nacres.

The nacres can be applied directly on the eyelid or on the eyeshadow to light up your make up. For a long-lasting make up, first apply SLA Paris fixing base. The nacres can also be used to illuminate the body and cleavage.

Capacity
2g



Within the limits of available stock

PERFECT STARDUST LESSON



1/ Choose a nacre that matches the light shades of your make up



2/ Apply the nacre with the beveled blending brush #635



3/ For a more intense effect, choose a lighter nacre color



4/ Apply this nacre on the brow bone with the beveled blending brush #635



False eyelashes

NEW



991 06
Multi-length fringe
Black (3 lengths)



991 07
Multi-length fringe
Black (5 lengths)

2 NEW SHAPES

Practical and indispensable

Practical and indispensable
Diam. 8 mm / with container

réf. 820002



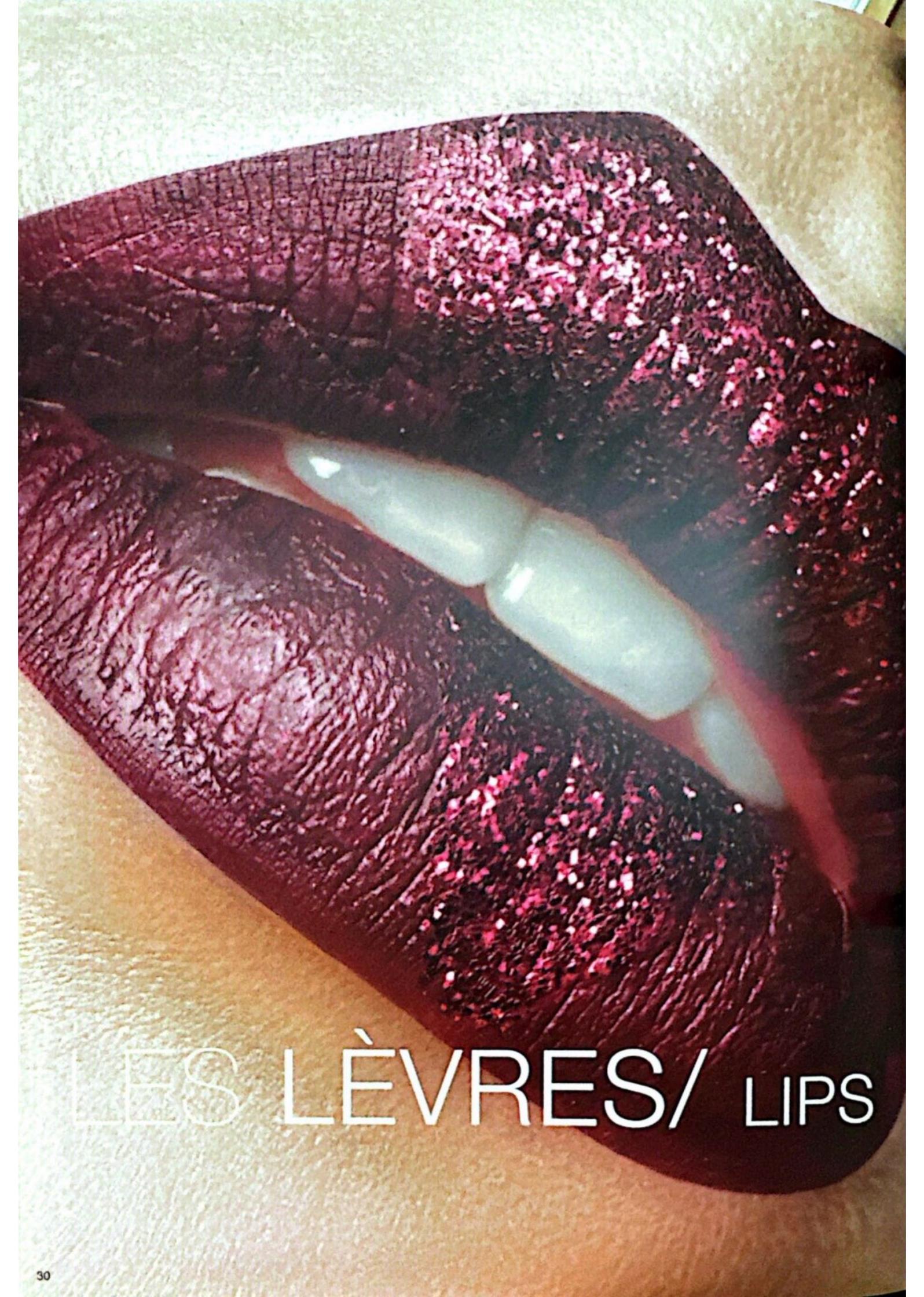
STEP 07 & 08

Structure, Intensity & illuminate the look

THE EYES

Log in and order on line

www.sla-paris.com/shop



LES LÈVRES/ LIPS

LIP PRIMER



Plump It Lip Balm **NEW**

Prepares your lips for make up.
A real treatment that plumps and protects the lips.

It is rich in moisturizing* and nourishing ingredients. This lip primer smoothes and softens the lips instantly. Its unctuous natural formula, enriched with vitamin E, is a real treatment for the lips. The result is a soft and plump mouth, ready for a uniform make up application. The lipstick will no longer dry out guaranteeing a perfect result under all circumstances. It can be used alone or as a first layer before lipstick. Apply it on the lips as a base before working on the complexion. This technique will allow the product to nourish the lips before the lipstick application.

Capacity
3,5g

Transparent
200
01



Available from October 2017

LIP PENCIL



Dermographic lips pencil

Ideal for a precise, intense & long-lasting line!
Its ultra pigmented texture draws a natural contour of the lips.
Ensures a better lipstick hold and prevent it from running out.

Apply the lipstick just below the pencil line in order to prevent it from getting into fine wrinkles or fully apply the pencil on the lips for a matte effect.

Capacity
1,5g / 15cm



Within the limits of available stock

PERFECT LIP CONTOUR LESSON



1/ Redefine the natural lip contour with a corrective pencil



2/ Draw the contour starting from the centre of the lip



3/ Then finish the contour with the flat of the mouth



4/ Join the lines at the centre and on the flat of the lips



5/ Shade off with the Lips brush #R684

LIPSTICKS

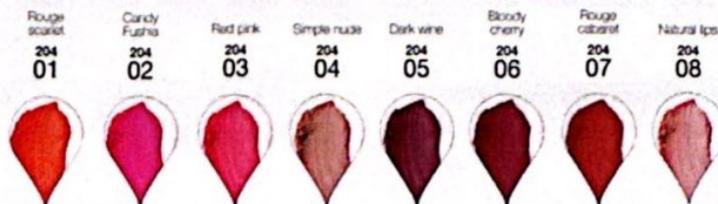


Infinite matte velvet lipsticks

SLA Paris matte lipsticks for a high intensity make up.

These matte lipsticks with a rich and long-lasting texture ensure a high coverage and an intense long-lasting color. An ultra pigmented color and an optimal comfort. It offers a stunning matte velvet effect.

Capacity
3,5g



Colors and pictures are shown for illustrative purposes only



STEP 9 & 10
Color & Volume
Define the lips

THE LIPS

Log in and order on line
www.sla-paris.com/shop

LIPSTICKS



Pro Lipstick **NEW**

Intense & long lasting colors for a perfect professional matte finish.
A glamorous & trendy look

A highly pigmented lipstick to enhance the lips with intense color adapted to every personality, every desire.
A comfortable & protective formula, enriched with vitamin E, finish that will delight every lip.
Its water-resistant properties offer a long lasting result that will delight the lips under all circumstances.

Capacity
3,5g



PERFECT LIPS LESSON



6/ Choose a lipstick in a similar shade or slightly lighter



7/ Repeat the same move on the upper lip



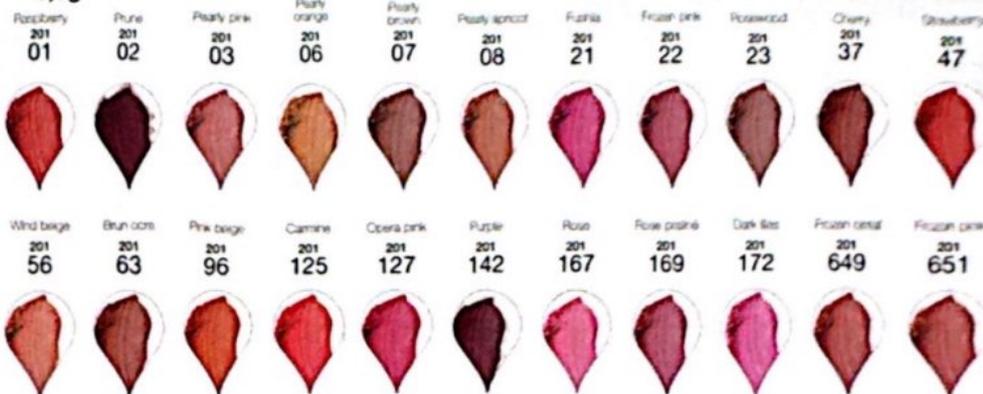
8/ Start to apply the lipstick in the center of the lower lip and shade off to the outer corners

Natural perfect lipstick

Comfort & moisturisation* for deliciously colored lips.

A natural formula enriched with plant actives which strengthens and moisturizes* the lips.
A creamy and comfortable formula for plumped and radiant lips.

Capacity
3,5g



When the limits of available stock



Retractable chrome lips brush #R684

Natural fibers



Colors and prices are subject to change without notice

806
84



STEP 10
Color & Volume

THE LIPS

Log in and order on line

www.sla-paris.com/shop

LIP CRUSH **NEW**

Liquid matte lipstick

The liquid lipstick with matte, intense and vibrant colors. Long lasting and transfer-free guaranteed!

Because of its formula ultra-saturated in pure matte pigments, the color fixes on the lips and guarantees an exceptional coverage. Without a risk of transfer, your LIP CRUSH will not migrate or smudge. Its ultra long lasting waterproof formula is a true incentive to kiss! A perfect mouth for hours. The LIP CRUSH, your new weapon for massive seduction!

Capacity
4,5ml



Coffret Lip Crush Liquid matte lipstick

The LIP CRUSH KIT includes 4 ultra trendy LipCrush

Got a crush? Sure you do!
Get ready to have a crush!

This kit includes 4 shades:
20602 : George
20604 : Ryan
20606 : James
20611 : Brad

Capacity
4x4,5ml

904
69



LIPSTICKS PALETTE

5 lipsticks Pro palette

BEST SELLER

The ideal professional tool for perfect lips!
Create your personalized color with no limits.

Enables to create stylistic and volume effect.
The pearly light shades will give volume to the lips whereas the dark shades will intensify them.

Capacity
9g



9 205 01



9 205 22



9 205 23



9 205 30

Within the limits of available stock

Colors and pictures are shown for illustration purposes only



STEP 10
Color & Volume

THE LIPS

Log in and order on line
www.sla-paris.com/shop

GLOSS PALETTE



5 gloss pro palette

The make up artists' ideal tool for pulpy lips!
Ultra shiny pro textures to create volume effects.

Apply with SLA Paris brush #R690 or #R694 on your lipstick for a shiny result.
Can also be applied directly on the lips for an extra natural result.

Capacity
8g

9-207
01

Wipe the lines of available stock

PERFECT LIPS GLOSS LESSON



1/ Choose a lighter shade than your lip color to brighten it



2/ Apply a small amount of gloss in the center of the lip



3/ Shade off with the Lip brush #R690 or #R694



4/ Also apply a small amount of gloss on the upper lip and shade off



5/ Result: plump and highlighted lips

GLOSS



Lip gloss

A very glamorous mouth.

Ultra glossy textures with delicate scents.
A very precise ergonomic brush applicator.
Shiny, luminous & delightful lips for a delicious pulpy mouth!

Capacity
5ml



Light pink vinyl 210 70
Fuchsia vinyl 211 71
Rose tushy vinyl 212 72
Orange vinyl 213 73



Shimmering pink beige 219 20
Shimmering brown sugar 219 21
Transparent white 219 40
Cold liquor 219 41
Transparent golden vanilla 219 43
Shimmering light pink 219 45
Transparent cyanine 219 46
Luscious red lake 219 47
Shimmering pink mocha 219 49
Luscious golden 219 53

Wipe the lines of available stock



Gloss cake pro

An ultra glossy & multi-usage pro texture!
Vinyl effect & long-lasting gloss.
Replumps & enhances the lips curves.

Multi-usage gloss that can be used:
- alone for a very natural effect
- on top of lipstick for fuller and shiny lips
- on top of eyeshadows for a very trendy "wet look"

Capacity
3g

Natural glossy
207
01



Disposable gloss applicator

20 pcs 845 92
50 pcs 845 94



Dermographic watercolor **NEW**



The ideal professional tool for a precise artistic brush make up!
An ultra pigmented and covering formula which guarantees an intense and stable color.

Apply a thin and precise line with Serge Louis Alvarez eye liner brush #65 or lip brush #80 for precise designs.
Colors can be mixed together.
The watercolor enables to realize both covering or shades patterns.
Previously prepare the skin with a make up primer, a fluid or a compact SLA Paris foundation.

Capacity
9,5ml

Matte shades



New formula available from November 2017



Aquacolor

Ideal for an artistic make up and a body painting!
An extra pigmented formula with intensive colors for a perfect coverage.

Humidify your brush or sponge and work the product in its box before applying on the skin.
Enables color overlays while guaranteeing their luminosity and intensity.

Capacity
32g

Matte shades



Metallic shades



Within the limits of available stock



Artistic FX Palette - 6 creamy shadows **NEW**

Beauty, artistic and special effects make up
Versatile coverage.

Composed of 6 essential shades that blend perfectly with each other. The Artistic FX palette is ideal for performing beauty, artistic and special effects make up. A creamy make up that is easy to apply and provides a adjustable coverage according to your needs.

96101- Artistic FX Palette

Capacity
6x2,5g

Available from October 2017

895 20 / XXL Powder brush #20
Natural fibers



895 16 / XL Powder brush #16
Natural fibers



895 10 / Round flat blush brush #10
Natural fibers



895 05 / Beveled blush brush #05
Natural fibers



895 50 / Flat kabuki perfection brush #50
Synthetic fibers



895 40 / Duo fiber XXL brush #40
Synthetic fibers



895 36 / Duo fiber L brush #36
Synthetic fibers



895 48 / Beveled flat foundation brush #48
Synthetic fibers



895 58 / Foundation L brush #58
Synthetic fibers



895 70 / Concealer brush M #70
Synthetic fibers



895 42 / Beveled flat precision brush #42
Synthetic fibers



895 25 / Fan powder brush #25
Synthetic fibers



899 35 / Retractable contouring
brush #R35 - Double ended

EYE BRUSHES

896 13 / Powder eyeshadows brush #13
Natural fibers



896 11 / Powder eyeshadows brush #11
Natural fibers



896 08 / Powder eyeshadows brush #08
Natural fibers



EYE BRUSHES

#LIKEAPRO

896 06 / Powder eyeshadows brush #06
Natural fibers



896 05 / Powder eyeshadows brush #05
Natural fibers



896 20 / Cream eyeshadows brush #20
Synthetic fibers



896 40 / Shadow blending brush #40
Natural fibers



896 50 / Sphere XL brush #50
Synthetic fibers



896 30 / Fluffy blender brush #30
Synthetic fibers



896 35 / Beveled blending brush #35
Synthetic fibers



896 46 / Sphere M brush #46
Natural fibers



896 54 / Beveled definition brush #54
Natural fibers



896 58 / Beveled definition brush #58
Synthetic fibers



896 60 / Beveled definition liner brush #60
Synthetic fibers



896 42 / Thin sphere brush #42
Synthetic fibers



896 65 / Eye liner brush #65
Synthetic fibers



843 90 / Duo brush lashes & Eyebrows



896 75 / Eyebrows brush



LIP BRUSHES

896 80 / Lip brush #80
Synthetic fibers



896 84 / Retractable chrome lip brush #R84
Natural fibers



Oval 38
898 38



Oval 36
898 36



Oval 32
898 32



Oval 30
898 30



Linear 12
898 12

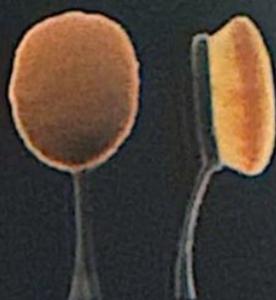


Linear 10
898 10

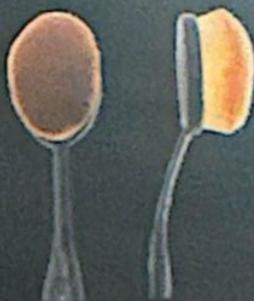


Circle 20
898 20

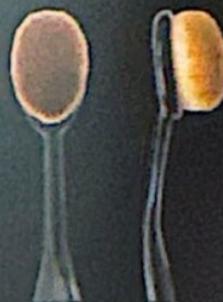
PROBRUSH



Oval 38
898 38



Oval 36
898 36



Oval 32
898 32



Oval 30
898 30



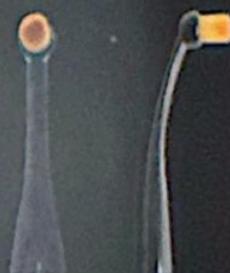
Linear 12
898 12



Linear 10
898 10

#REVOLUTION

7 unusual applicators.
PROBRUSH reinvents the make up application.
Serge Louis Alvarez reveals the ultimate make up gesture!



Circle 20
898 20

SKINCARE BRUSHES



899 87
Facial treatment brush
Cat tongue
Synthetic fibers



899 88
Care applicator brush
Soft
Synthetic fibers



842 32
Body care brush
Soft
Synthetic fibers



842 34
Paraffin brush
Pig silk

BRUSH CLEANSING



Brush cleanser like a Pro **NEW**

A must-have for the perfect hygiene of all your brushes.

Its volatile formula ensures a fast drying and fully respects natural and synthetic hairs.
Enables you to use the brushes immediately after.

899 97
Brush cleanser Like a Pro

Capacity
100 ml

Available from October 2017