

PROFESSIONAL

# SANE



Sane Professional Cosmetics  
Rome - Italy  
Made in Europe 1.1 g/0.04 oz.

**Lip Pencil**  
I Do Not Approve 03

Sane Professional Cosmetics  
Rome - Italy  
Made in Germany 1 ml / 0.03 fl. oz.

**Ink Liner**  
Black Ink 01

**LIP SERVICE**

**REBAICÉ**  
Flb



# **A NEW WORLD**

A WORLD OF SANITY  
A WORLD OF INSANITY  
AN ARTISTIC REVOLUTION  
INNOVATION  
DIVERSITY OF COLORS  
LONG LASTING FORMULAS  
PROFESSIONAL  
INFINITE

SANE represents the many faces of a woman. Hence, our tagline:  
“BE IN SANE”.

SANE means a versatile woman, a sweetheart by day and a glamorous soul by night. Likewise, sensual femininity vs. wild beauty and so on. Sanity and insanity are both found in every individual. Now, these qualities are successfully translated in the brand like no other... a brand that speaks a dual language.

Our symbol is a never-ending loop that represents our brand values, infinite colors, everlasting formulations, and timeless beauty. Moreover, SANE is infinitely PRO and is inspired by the world of arts and design.

This symbol represents a dual universe and all of its possibilities.

With that, we have the choice to be anything and anyone we want.

Consequently, SANE represents an infinite diversity of forms of beauty and expression for everyone.

S  
U  
M  
M  
A  
R  
Y

**COMPLEXION**

1  18

**EYES**

19  34

**LASHES**

35  37

**LIPS**

38  47

**TOOLS**

48  55

BE IN SANE

# COMPLEXION

PROFESSIONAL  
**SANE**  
∞



COMPLEXION



White  
128001  
#01

PRIMER



ULTIMATE  
FACE BASE



**ULTIMATE FACE BASE**  
HYDRATING PRIMER  
30 ml

2



121000

PROFESSIONAL  
**SANE**  
∞

**INVISIBLE**  
LINE SMOOTHING PRIMER  
30 ml



COMPLEXION

3



Ivory  
137001  
#01



Beige  
137002  
#02

## COMPLEXION



PROFESSIONAL  
**SANE**  
∞

**LUMINOUS  
CONCEALER**  
HIGHLIGHTING CONCEALER  
1.3 ml



Ivory  
133001  
#01



Beige  
133002  
#02



Warm Beige  
133003  
#03

# COMPLEXION



**PRO WEAR CONCEALER**  
CREAM CONCEALER  
6 g

# COMPLEXION



Porcelain  
169001  
#01



Ivory  
169002  
#02



Nude  
169003  
#03



Neutral  
169004  
#04



Natural Beige  
169005  
#05



Warm Beige  
169006  
#06



Sand  
169007  
#07



Honey  
169008  
#08



**LUMINOUS  
FOUNDATION**  
ILLUMINATING FLUID FOUNDATION  
20 ml



Porcelain  
164001  
#01



Ivory  
164002  
#02



Nude  
164003  
#03



Natural Beige  
164004  
#04



Warm Beige  
164005  
#05



Sand  
164006  
#06



Honey  
164007  
#07

PROFESSIONAL  
**SANE**  
∞

**SUBLIMAT**  
MATIFYING FOUNDATION  
30 ml



## COMPLEXION



Porcelain  
167001  
#01



Ivory  
167002  
#02



Nude  
167003  
#03



Natural Beige  
167004  
#04



Warm Beige  
167005  
#05



Sand  
167006  
#06

## COMPLEXION



**FLAWLESS**  
POWDER FOUNDATION  
9 g



Porcelain  
163001  
#01



Ivory  
163002  
#02



Nude  
163003  
#03



Neutral  
163004  
#04



Natural Beige  
163005  
#05



Sand  
163006  
#06



Honey  
163007  
#07

## COMPLEXION



**EXTREME COVER**  
COMPACT CREAM FOUNDATION  
9 g

# COMPLEXION

Translucent  
171001  
#01

Beige  
171002  
#02

Warm Beige  
171003  
#03

Honey  
171004  
#04



PROFESSIONAL  
**SANE**  
∞

**SOFT FOCUS**  
SHEER LOOSE POWDER  
10 g



Translucent  
173001  
#01



Beige  
173002  
#02



Warm Beige  
173003  
#03



Honey  
173004  
#04

## COMPLEXION



**SOFT FOCUS**  
COMPACT POWDER  
9 g



Hawaiian Hue  
175001  
#01



Tahiti Tan  
175002  
#02



Brazilian Bronze  
175004  
#04

## COMPLEXION



**SUN TAN**  
COMPACT BRONZER  
9 g



Champagne  
176001  
#01



Sheer Pink  
176002  
#02

# COMPLEXION



**SHEER SHINE**  
COMPACT HIGHLIGHTER  
9 g



Cotton Candy  
172001  
#B01



Melonade  
172002  
#B02



Vintage Pink  
172003  
#B03



Peony Pink  
172005  
#B05



Peacherine  
172006  
#B06



Bare Blush  
172007  
#B07



Raspberry Swirl  
172008  
#B08



Salmon Pink  
172009  
#B09



Summer Copper  
172010  
#B10



Coralicious  
172011  
#B11



Sunset Sienna  
172012  
#B12

# COMPLEXION



**HOT CHEEKS**  
SOFT BLUSH  
3.5 g

# COMPLEXION



CLEANSING MILK  
113100



MICELLAR WATER  
113000



TONIC LOTION  
113200



CLEANSERS



EYES

PROFESSIONAL  
SANE  
∞



EYES

# EYES



**Butter Milk**  
214100  
#M100



**No Angel**  
214101  
#M101



**Vanity**  
214102  
#M102



**Sweet Tart**  
214103  
#M103



**Pink Martini**  
214104  
#M104



**Poprageous**  
214105  
#M105



**Burning Desire**  
214106  
#M106



**She's Not Me**  
214107  
#M107



**Never Again**  
214108  
#M108



**Red Licorice**  
214109  
#M109



**I Got Swag**  
214110  
#M110



**Deep C**  
214111  
#M111



**Dolce Vita**  
214112  
#M112



**I Drive A Lambo**  
214113  
#M113



**EYE CODE**  
MATTE EYESHADOW  
2 g

# EYES



**Butter Milk**

R214100  
#M100



**No Angel**

R214101  
#M101



**Vanity**

R214102  
#M102



**Sweet Tart**

R214103  
#M103



**Pink Martini**

R214104  
#M104



**Poprageous**

R214105  
#M105



**Burning Desire**

R214106  
#M106



**She's Not Me**

R214107  
#M107



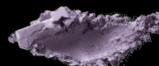
**Never Again**

R214108  
#M108



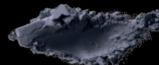
**Red Licorice**

R214109  
#M109



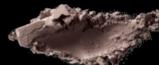
**I Got Swag**

R214110  
#M110



**Deep C**

R214111  
#M111



**Dolce Vita**

R214112  
#M112



**I Drive A Lambo**

R214113  
#M113



REFILL



**EYE CODE**  
MATTE EYESHADOW  
2 g

# EYES



Excuse My French  
211200  
#S200



Creamsicle  
211201  
#S201



Insanely Normal  
211202  
#S202



Champagne On Ice  
211203  
#S203



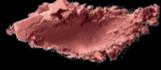
Pink Cocoon  
211204  
#S204



Waterlemon  
211205  
#S205



Bloom On  
211206  
#S206



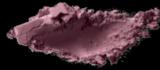
Sangria  
211207  
#S207



Alice In Wasteland  
211208  
#S208



Coco's Not Shy  
211209  
#S209



Girl Gone Mad  
211210  
#S210



Scarlet Seduction  
211211  
#S211



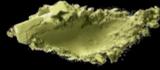
Lolli And Pops  
211212  
#S212



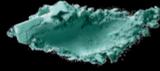
Let's Samba  
211213  
#S213



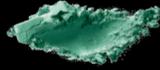
Purple Praise  
211214  
#S214



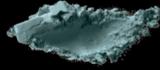
Shopaholic  
211215  
#S215



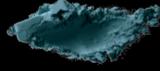
Cariocan Ocean  
211216  
#S216



Mint To Be  
211217  
#S217



Braziliant  
211218  
#S218



Shade Of Cool  
211219  
#S219



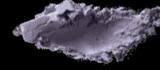
Baby Blues  
211220  
#S220



Body Electric  
211221  
#S221



Seaductress  
211222  
#S222



Sinfully Good  
211223  
#S223



Bad Habit  
211224  
#S224



Alter Ego  
211225  
#S225



**EYE CODE**  
SATIN EYESHADOW  
2 g



**Excuse My French**  
R211200  
#S200



**Creamsicle**  
R211201  
#S201



**Insanely Normal**  
R211202  
#S202



**Champagne On Ice**  
R211203  
#S203



**Pink Cocoon**  
R211204  
#S204



**Waterlemon**  
R211205  
#S205



**Bloom On**  
R211206  
#S206



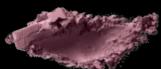
**Sangria**  
R211207  
#S207



**Alice In Wasteland**  
R211208  
#S208



**Coco's Not Shy**  
R211209  
#S209



**Girl Gone Mad**  
R211210  
#S210



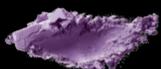
**Scarlet Seduction**  
R211211  
#S211



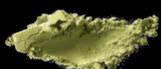
**Lolli And Pops**  
R211212  
#S212



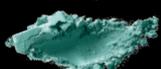
**Let's Samba**  
R211213  
#S213



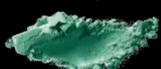
**Purple Praise**  
R211214  
#S214



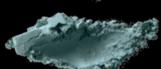
**Shopaholic**  
R211215  
#S215



**Cariocan Ocean**  
R211216  
#S216



**Mint To Be**  
R211217  
#S217



**Braziliant**  
R211218  
#S218



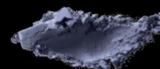
**Shade Of Cool**  
R211219  
#S219



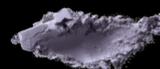
**Baby Blues**  
R211220  
#S220



**Body Electric**  
R211221  
#S221



**Seaductress**  
R211222  
#S222



**Sinfully Good**  
R211223  
#S223



**Bad Habit**  
R211224  
#S224



**Alter Ego**  
R211225  
#S225

## EYES



REFILL



**EYE CODE**  
SATIN EYESHADOW  
2 g



# EYES



Frozen Lemonade

217300

#P300



Parad Ice

217301

#P301



Soulmate

217302

#P302



Maracujack

217303

#P303



Copabanana

217304

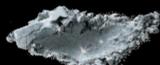
#P304



Heli-copper

217305

#P305



Lady Haha

217306

#P306



Lana Del Grey

217307

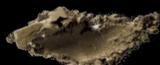
#P307



Just Like Black

217308

#P308



Back To Black

217309

#P309



## EYE CODE

IRIDESCENT EYESHADOW

2 g



Black  
246001  
#01



Brown  
246002  
#02

EYES



**THE OBSESSION**  
VOLUMIZING MASCARA  
9 ml

25

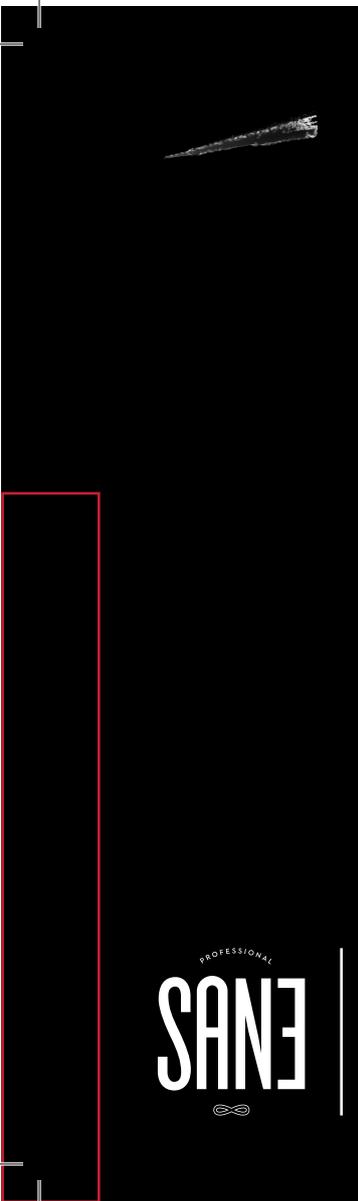


Black  
248001  
#01

EYES



**DOUBLE TROUBLE**  
WATERPROOF MASCARA  
13.9 ml



Black Onyx  
272001  
#01

**DEEP KOHL**  
INTENSE KOHL  
0.35 g



EYES



**Black Magic**  
278001  
#01



**Dazzlingly White**  
278002  
#02



**Brunette**  
278003  
#03



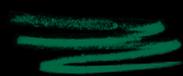
**A Shade Of Grey**  
278004  
#04



**Royal Purple**  
278005  
#05



**Wild Blue**  
278006  
#06



**Shamrock Green**  
278007  
#07



**EYE PENCIL**  
SATIN EYELINER  
1.14 g

# EYES



# EYES

Blackout

277001  
#01

Bittersweet

277002  
#02

Mr. Brown

277003  
#03

Purple Pride

277004  
#04

Electric

277005  
#05

Summer Teal

277006  
#06

Mean Green

277007  
#07

Smoky Haze

277008  
#08

Midnight

277009  
#09

Gold Digger

277010  
#10

Silver Lining

277011  
#11



PROFESSIONAL  
**SANE**  
∞

**EXTREME LINER**  
WATERPROOF EYELINER PENCIL  
0.28 g



Black Ink  
256001  
#01

EYES



PROFESSIONAL  
**ENIS**  
∞

**INK LINER**  
HIGH PRECISION EYELINER  
1 ml

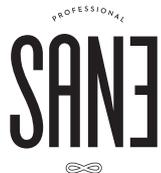


**Black Widow**  
252001  
#01

**Cocoa Brown**  
252002  
#02



**EYES**



**LIQUID DEFINER**  
LIQUID EYELINER  
2.5 ml



Sugar Brown  
227001  
#01

Mocaccino  
227002  
#02

Fudgy  
227003  
#03

Hot Chocolate  
227004  
#04



## EYES

PROFESSIONAL  
**SANE**  
∞

**PRECISION**  
EYEBROW DEFINER  
0.35 g



Desert Sand  
228001  
#01



Warm Sable  
228002  
#02



Ash Brown  
228003  
#03



Tanned  
228004  
#04

# EYES



**SHAPE & SHADE**  
EYEBROW PENCIL  
1.14 g



LASHES | PROFESSIONAL  
SANE  
∞

# LASHES



100  
230013



101  
230014



102  
230015



103  
230016



104  
230017



105  
230018



106  
230019



107  
230020



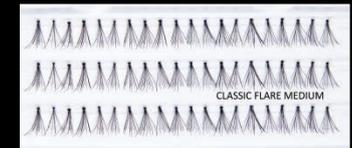
108  
230021



109  
230022



110  
230023



CLASSIC FLARE MEDIUM  
230010



LIPS | PROFESSIONAL  
**SANE**  
∞





Tirami Who?  
377001  
#01

Here Comes Me  
377002  
#02

Divinitease  
377003  
#03

Tudo Bom!  
377004  
#04

Get Over It  
377005  
#05

Go Get Lost  
377006  
#06

Not Him Again  
377007  
#07

Berry Hot  
377008  
#08

Fanatastic  
377009  
#09

Cherry Potter  
377010  
#10

Great Expectations  
377011  
#11



PROFESSIONAL  
**SANE**  
∞

**EXTREME LIP LINER**  
LONG WEAR LIP LINER  
0.35 g



Off He Rides  
378001  
#01

Tickle Me  
378002  
#02

I Do Not Approve  
378003  
#03

Pink Parfait  
378004  
#04

Dig Deep  
378005  
#05

Sweet Nothing  
378006  
#06

Oi Amor  
378007  
#07

Everybody Flirts  
378008  
#08

Call On Me  
378009  
#09

Cast A Spell  
378010  
#10

Dream On!  
378011  
#11

PROFESSIONAL  
**SANE**  
∞

**LIP PENCIL**  
SATIN LIP LINER  
1.14 g

LIPS



# LIPS



Oh Darling!

343001  
#M01



Bibidi Bobidi Boo

343002  
#M02



Aberzombie

343003  
#M03



Who's Your Muse?

343004  
#M04



Bashful

343005  
#M05



#justsaying

343006  
#M06



Pout - Pout

343007  
#M07



Whoa Daddy!

343008  
#M08



Follow Me B\*\*\*\*

343009  
#M09



Kiss The Boss

343010  
#M10



Girl On Fire

343011  
#M11



OMG!

343012  
#M12



Sign Me Out

343013  
#M13



PROFESSIONAL  
**SANE**  
∞

**LIP CODE**  
COMFORT MATTE LIPSTICK  
3.5 g



Hey Bra!

344001  
#V01

Lip-anema

344002  
#V02

Drop In Sometime

344003  
#V03

She Said "Yes"

344004  
#V04

Bite Me!

344005  
#V05

Peaches And Cream

344006  
#V06

Flamango

344007  
#V07

Pink Of Me

344008  
#V08

Wicked Game

344009  
#V09

Chew The Lip

344010  
#V10

Say My Name

344011  
#V11

Looking Good

344012  
#V12

Magic Happens

344013  
#V13

## LIPS



PROFESSIONAL  
**SANE**  
∞

### LIP CODE

LIGHT VELVET LIPSTICK

3.5 g

# LIPS



- Blimey!  
345001  
#E01
- Think Pink  
345002  
#E02
- At The Copa  
345003  
#E03
- Read My Lips  
345004  
#E04
- Lace Up  
345005  
#E05
- Say Wha?  
345006  
#E06
- Absa-Bloody-Lutely  
345007  
#E07
- Shh!  
345008  
#E08
- Come Back Jack  
345009  
#E09
- I Quit Ok!  
345010  
#E10
- Summertime Madness  
345011  
#E11
- Raise The Roof  
345012  
#E12
- Plum Mum  
345013  
#E13



**LIP CODE**  
EXTREME COLOR LIPSTICK  
3.5 g



# LIPS



**Happinessity**  
383001  
#01



**Strawberry Champagne**  
383002  
#02



**Iconic**  
383003  
#03



**Heart Throb**  
383004  
#04



**Orchid**  
383005  
#05



**Unicorn**  
383006  
#06



**Tangerine Dream**  
383007  
#07



**Clueless**  
383008  
#08



**Chinadoll**  
383009  
#09



**Mulberry**  
383010  
#10



**LIQUID LIP**  
INTENSE LIP GLOSS  
7 ml

# LIPS



**Tweet Her**  
386001  
#01



**Cherry Pie**  
386002  
#02



**Pretty Please**  
386003  
#03



**Candy Ask**  
386004  
#04



**Stick Together**  
386005  
#05



**Plummy**  
386006  
#06



**She Knows**  
386007  
#07



**I Need A Name**  
386008  
#08



**We Talk Of Nude**  
386009  
#09



**Drama Queen**  
386010  
#10



**FABULIP**  
FLUID LIP GLOSS  
4.5 ml



Peach Meringue

381001

#01



Chocolate Macaron

381002

#02



Strawberry Tart

381003

#03



Mud Pie

381004

#04



# LIPS

PROFESSIONAL  
**SANE**  
∞

**SUGAR LIPS**  
SHEER SHIMMER GLOSS  
10 ml



Sheer  
330001

# LIPS



PROFESSIONAL  
**SANE**  
∞

**LIP SERVICE**  
HYDRATING LIP BALM  
2.5 g



TOOLS | **SANE**  
PROFESSIONAL  
∞



# TOOLS



EYELINER BRUSH  
420005  
#05



PRECISION EYELINER  
BRUSH  
420010  
#10



EYE DEFINER BRUSH  
420015  
#15



LIPSTICK BRUSH  
430020  
#20



ANGLED EYEBROW  
BRUSH  
420025  
#25



BLENDING BRUSH  
420030  
#30



ANGLED BRUSH  
420035  
#35



EYEBROW/LASH BRUSH  
420040  
#40



SMALL EYESHADOW BRUSH  
420045  
#45



ANGLED SHADER BRUSH  
420050  
#50



SMALL SHADER BRUSH  
420055  
#55



MEDIUM EYESHADOW BRUSH  
420060  
#60



FLAT LINER BRUSH  
420065  
#65



**TOOLS**  
PRO BRUSHES

# TOOLS



EYESHADOW BRUSH  
420070  
#70



TAPERED BLENDING BRUSH  
420075  
#75



LARGE EYESHADOW BRUSH  
420080  
#80



LARGE SHADER BRUSH  
420085  
#85



CONCEALER BRUSH  
410090  
#90



POWDER / HIGHLIGHTER BRUSH  
410095  
#95



FOUNDATION BRUSH  
410100  
#100



CONTOUR BRUSH  
410105  
#105



BLUSH BRUSH  
410110  
#110



DUO FIBRE FOUNDATION BRUSH  
410115  
#115



KABUKI BRUSH  
410120  
#120



POWDER/BLUSH BRUSH  
410125  
#125



LARGE POWDER BRUSH  
410130  
#130



## TOOLS PRO BRUSHES

# TOOLS



1 Tip Sharpener  
700001  
#01



2 Tip Sharpener  
700002  
#02



## TOOLS SINGLE & DUAL SHARPENERS

# TOOLS



**OVAL**  
450001  
Oval Sponge



**RECTANGLE**  
450002  
Rectangle Sponge



**ROUND**  
450003  
Round Sponge



**Eight Me!**  
450004  
Pre-Cut Sponge Wheel



**HD**  
450005  
HD Sponge



**FAB DAB**  
450006  
Super Blender Sponge



**SLANT CUT**  
450007  
Slant Cut Shape Sponge



**PUFF**  
460001  
Microfiber Puff



## TOOLS SPONGES & PUFFS

# TOOLS



Small  
505001



Medium  
505002



Large  
505003



**TOOLS**  
MAGNETIC PALETTES

# TOOLS



Mesh Pencil Pouch  
600003



Small Mesh Pouch  
600004



Medium Mesh Pouch  
600005



Brush Pouch  
600006



Quilted Box  
600007



Vanity Bag  
600008



## TOOLS BAGS & POUCHES

# TOOLS



Pro Makeup Trolley  
600001



Pro Makeup Case  
600002



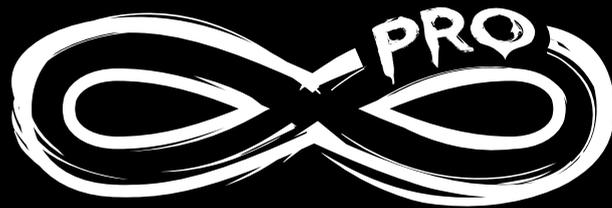
**TOOLS**  
BAGS & POUCHES

PROFESSIONAL

SANE







Sane Professional Cosmetics  
Rome - Italy  
[www.sanecosmetics.com](http://www.sanecosmetics.com)